

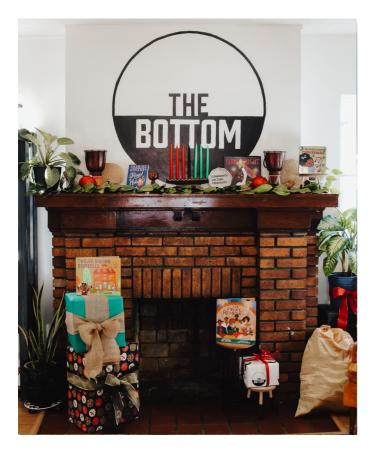
2022

COMMUNITY • CULTURE • CREATIVITY



CREATING A SPACE WHERE WE CAN TAKE UP SPACE.

OUR STORY



The mission of the Bottom is to build community, celebrate culture, and engage the creativity of Black people through curated events, community- projects, ongoing programming, shared resources, and physical space. At the Bottom, community leaders, artists, educators, students, cultural workers, activists, and entrepreneurs blend culture, politics, and social issues in strategic and engaging ways. We strive to cultivate a sense of belonging and safety for Black people who come from different class, religious, sexual orientation, and gender backgrounds.

Named after the Black neighborhood and business center in East Knoxville that was demolished by urban renewal in the 1950s, The Bottom was established in January 2020 as a multi-use community space. Dr. Enkeshi El- Amin, a local sociologist studying race and place, was inspired to build The Bottom after research on Black Knoxville revealed resounding themes of Black dispossession and displacement. The Bottom was conceptualized as a justice and equity project centered on reclamation, reimagination, and transformation. Given the historical obstacles for Black Knoxvillians to claim space, a collective effort is required to hold Black space in Knoxville and to engage in placekeeping practices. Recognizing historic and systemic injustices that have indirectly impacted Black people and places are also required to respond and heal trauma from displacement and disempowerment.

OUR MISSION



Enkeshi El-Amin is a researcher, and culture worker in Morgantown, West Virginia. She is currently an Assistant Professor of Sociology at West Virginia University. Her research, exploring the link between race and place, is focused on how racial practices shape Black places and how Black people in turn are involved in practices that define, contest, and reimagine places.

In response to finding feelings of displacement and loss of space for Black communities in her research, Dr. El-Amin founded "The Bottom' in East Knoxville as a hub to build community, celebrate culture, and engage in the creativity of Black people.

Enkeshi El-Amin



FOUNDING DIRECTOR

E. Jewell



COMMUNITY & DEVELOPMENT MANAGER

Elisha is a Delaware native and a graduate of the University of Tennessee, Knoxville with a Masters of Science in Information Sciences. Elisha has worked in a variety of roles in libraries, archives, special collections, and non-profit and community organizations. As the Community & Development Manager, Elisha is taking charge of the Community Podcast Studio and the Elandria Williams Reading and Research Room.

Elisha is also a musician, singer-songwriter, engineer, and producer who received her Bachelor of Arts from LeMoyne-Owen College in Memphis Tennessee. She's always looking for a jam session! In her free time, she rock climbs, camps, builds websites; and is the founder of a Web3 startup.

London Martin



FACILITY SERVICES
MANAGER

London was born and raised in Chicago, IL. She briefly studied ceramics at College of Dupage before moving to Puerto Rico for two years, where she started and operated a food truck.

During her time in Knoxville, London has worked at Emerald Youth as a Learning Facilitator for grades K-5 and became a trained Paddle Sports Facilitator, as well as a member of the ACA (American Canoe Association). In her free time she loves to cook as well as try new foods, tend to her plants, watch movies and enjoy outdoor activities.

Ty Murray is a multi-faceted creative, digital communications director, radio DJ and community activist in Knoxville, TN. Ty has elevated The Bottom towards being an arts and cultural center for creatives. She is the muscle of the center's mission and existence, helping to oversee day-to-day operations & communications.

Additionally, her photography has been recognized by Appalshop for amplifying cultural diversity in Appalachia and she has participated in the Appalachian Community Fund Affinity Fellowship, working to advance grassroots change in Central Appalachia.

Ty Murray



DIRECTOR OF ART & COMMUNICATIONS

Pumpkin Starr is cultural worker, popular educator, musician, land justice and proud Queer Black Appalachia woman. For many years she has dedicated her time, energy and talents to the betterment of Black communities in Appalachia and the South. Her work, however, expands beyond these regional boundaries and she has been recognized by movement organizations nationally who often employ her skills as a trainer of People Movement assemblies & land justice workshops.

Though Pumpkin has transitioned from this position with The Bottom, we are proud to see her pursuing a new journey of her own. Pumpkin brings joy and expression to people across the region through her songwriting and musical performances of saxophone, banjo, drums and guitar.

Pumpkin Starr



DIRECTOR OF STRATEGIC DEVELOPMENT

Annastasia Williams



BOOKSTORE MANAGER Annastasia has always enjoyed reading from an early age, and is an avid reader and lover of books. As the Bookstore Manager, Annastasia curates the inventory at the Bookshop to highlight Black authors and Black-centered stories for all ages. She also manages the monthly Book-It subscription.

Outside of The Bottom, Annastasia works for a non-profit study abroad organization called CIEE, assisting college students with realizing their dreams of having an international experience. In her free time she enjoys reading (of course), traveling, playing board games and The Sims, musicals, spending time with friends, looking at houses she can't afford on Zillow, and hanging out with her dog, Scrappy.

Kalil White realized at an early age that she had a passion for nature and community development. She received her Bachelors of Science in Biology with a concentration in Environmental Sustainability from Georgia Southern University in 2018 and her Masters of Science in Agricultural Leadership, Education, and Communications from University of Tennessee in 2021. During her grad program she was recognized for her academic achievements by being inducted into the Gamma Sigma Delta Agriculture Honor Society in Spring 2020.

Her experience includes serving within several nonprofit organizations that are dedicated to environmental sustainability, community outreach, and serving marginalized communities.look forward to seeing what lies ahead

Kalil White



EXECUTIVE DIRECTOR

Jazmin Witherspoon

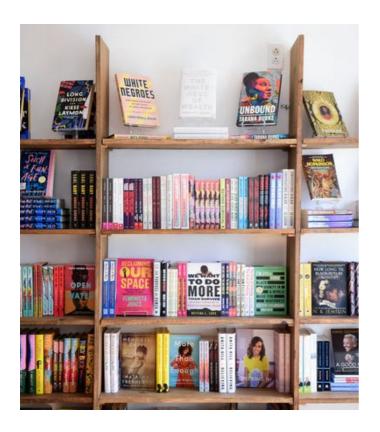


DIRECTOR OF LITERARY PROGRAMS Jazmin Witherspoon is a local rising star in theater and poetry. She previously hosted The Bottom's creative writing workshop for middle schoolers before stepping into leading the Bookshop. As the Director of Literary Programs, Jazmin is the powerhouse for the Bookstore, hosting authors, book clubs, and other literary programs that seek to foster a love of diversity in reading. She is our in-house bibliophile and liberal arts enthusiast.

Though Jazmin has transitioned from this position with The Bottom, we are proud to see her pursuing a new journey of her own.

Bookshop at The Bottom

"OPEN BOOKS. OPEN MINDS"



Our Bookshop at the Bottom grew exponentially from a small collection of Black affirming literature. In addition to our monthly subscription program, we host author talks, story time events led by local artists and musicians, writing workshops, and keep our shelves stocked with Black empowering merchandise. The Bookshop's collection has grown over five times as large with works from local authors, used books, and local vendors/makers. The Bookshop has cultivated relationships with schools, publishers, businesses, and higher education institutions that have benefited from our no-cost initiatives for youth summer reading, book giveaways, literary studies, and author events.

The Bookshop has also focused on engaging different styles of learning and literary interest. This has been accomplished through offering audiobooks and hosting movie screenings. Not only has the Bookshop established itself as a community resource for Black literary and cultural engagement, it has also grown a regional presence. Through our website and Bookshop.org collaboration, our Bookshop has an expansive supply to offer an alternative from companies that threaten local independent bookstores and Beyond supply, our Bookshop makes Black history, culture, and critical thought accessible while encouraging literary engagement.



SEW IT SELL IT

Sew It Sell It, our inaugural program, is an annual 4-week Summer entrepreneur program for adolescents and teens to develop goods, build their own micro-businesses, and acquire creative, practical, and business management skills to utilize in real-world circumstances. This program provides local middle and high school students with creative, practical, and business management skills that they may apply outside of the program.







Students develop professional business skills such as branding, marketing, and pitch delivery through a series of seminars and curricula taught by company executives, local entrepreneurs, community leaders, and university teachers.

Upon completion of the program, each participant receives a sewing machine, business cards, a website, and other marketing material.

In 2022 there were 9 participants from surrounding schools. Some creations included: headbands, lip gloss holders, bags, bonnets and more!

Black Creatives Meetup







<u>Black Creatives Meetup</u> is a long-term investment into Black artists and makers in our community.

As an on-going program, we will continuously provide support, resources and a safe space for our creative community to incubate and develop. We meet monthly, hold various artistic events, and offer workshops and developmental opportunities.

Through our Black Creatives Meetup Initiative, we are listening and responding to creative voices and helping emerging artists further establish themselves by providing resources and a safe space to learn, develop and create.

The mission is to offer free or low cost creative development programming led by Black artists/Black arts and cultural organizations that will supplement our general monthly meetups, and ensure that we're offering new ways and opportunities to grow throughout the year.

By providing programming for Black creatives to develop themselves as artists, and by intentionally seeking to work with Black artists/Black-led arts and cultural organizations, we are directly investing into a community that has been historically underrepresented. We are cultivating a sense of artistic pride in Black communities that live in Knoxville. We are listening and responding to creative voices that have long been unheard. We are helping emerging artists to expand and establish themselves.

Ceramics at the Bottom



Ceramics at The Bottom is an ongoing community workshop to develop and transmit ideas regarding ceramic culture and craft to help foster the next generation of BIPOC Appalachian ceramic craft culture. These ceramic arts-focused classes meet once a week for three hours, three times a month, starting in August 2022 until June 2023. Over the course of a year, this project will provide experiential education the equivalent of an MFA course to a traditionally unsupported community.

The class covers the following ceramic techniques:

- Pinch Pots
- Coiling and Slab Building
- Hump Molds and Slump Molds

Classes are offered offered to the community free of charge. taught by Maggie Connolly, funding for the workshops were made possible by the Arts & Culture Alliance, the City of Knoxville, and the Department of the Treasury.



Community Fellowship Program

The Bottom partnered with the University of Tennessee Knoxville's Division of Diversity and Engagement to offer a community fellowship. We believe that the work of scholars and other professional staff can enrich civic and community life. And by pursuing such work in dialogue with the public, university research, teaching, and creative expression is elevated. In a semester-long fellowship, Black faculty/staff serve as a resource and collaborator on a public facing, community identified or agreed upon project. The fellow works directly with The Bottom's team to develop a project moving it from ideation to completion.

The projects produced by this program aim to document and/or advance the local Black community. The final project could include recurring programming, public forums, advocacy campaigns, workshops, events, publications or public exhibitions among others. This fellowship is especially designed for Black junior faculty (non-tenure and tenure track) and professional staff who might benefit from deliberate connections and invested liaisons with the multifaceted local Black community. Each semester one fellow is chosen.

Spring 2022 Dr. LaToya Eaves



This project is the product of several important collaborations. Dr.Enkeshi El-Amin, Founding Director of The Bottom worked closely with Zimbabwe U. Motavou and other former residents to develop the personal histories of The Bottom. Dr. Latoya Eaves along with students in her Black Geographies graduate course at University of Tennessee Knoxville helped to conceptualize and gather archival material for this project. Dr. Eaves was The Bottom's Fall 2021 Community Fellow. Dr. El-Amin, Eaves and their students are working on a journal article of which The Bottom will also be highlighted as a contributor.

Elandria Williams Research Room

The Research Room is named after visionary and social justice activist Elandria Williams (1979 – 2020). With extensive experience administrating and teaching information sciences, Dr. Ericka Patillo has worked to equip The Research Room with several options for the Knoxville community: a computing station, co-working, research, study, and collaboration space. This space supports scholarly and community work and research, and is also available for general public use. Dr. Patillohas also worked to create a Guest Curator Program, where respective individuals can build a small, themed collection of published works that have meaningfully influenced their lives and work

Fall 2022
Ericka Patillo





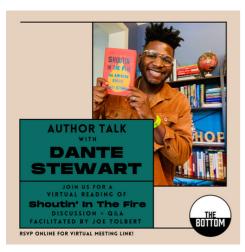
Our space is a place to gather, connect, showcase, fundraise, exhibit, empower and and exchange. In addition to hosting our own events, we also partner with local organizations, artists, and individuals to offer community programming as well as private events.

HIGHLIGHTING: STORY TIME WITH SANTA

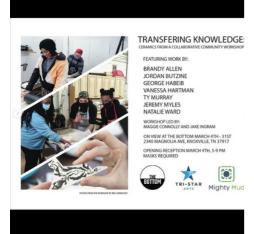


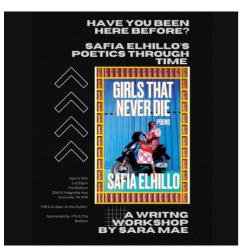


Back by popular demand! 2022 marked the second year of Story Time with Santa. We had a great turnout and the event was also accompanied with professional photos provided by Ty's Eye. The children stole the show, both Santa and parents were pleased!

























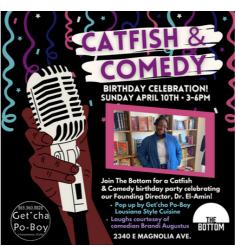












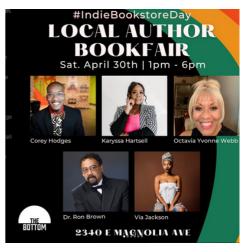
Rhea Carmor













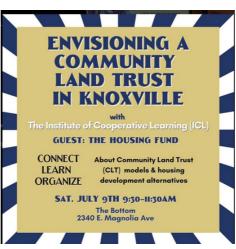








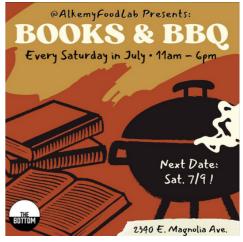






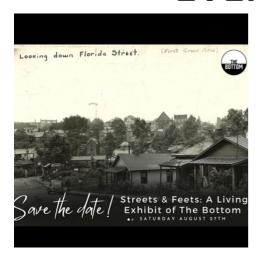










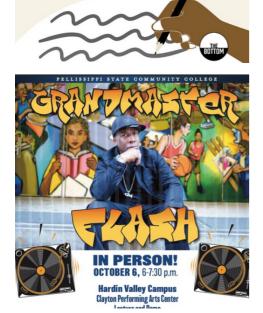




Write It Out!

Saturday 9/24 • 2pm-4pm

With The Bottom & UTK's English Dept.



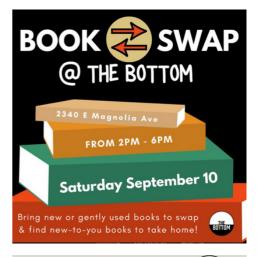






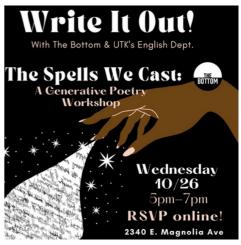




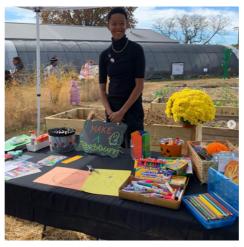


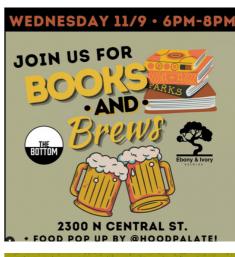


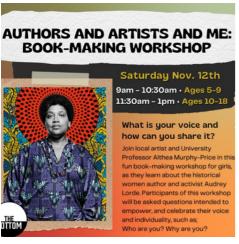








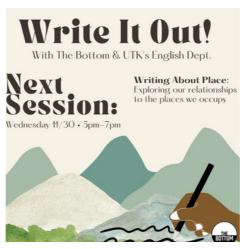








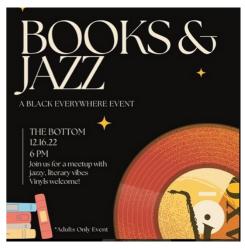












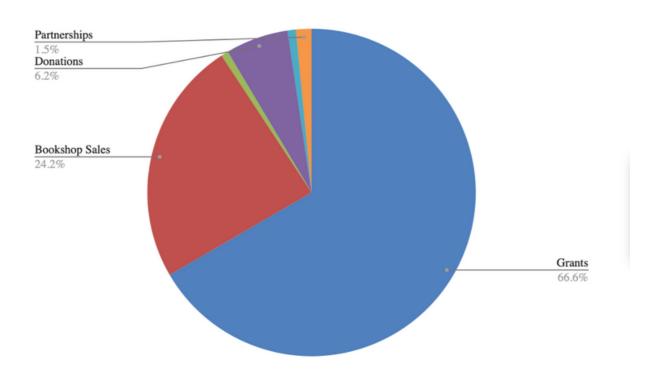






Annual Income Statement

A summary of our sources of income in 2022



Grants	\$212,363.80
Bookshop Sales	\$77,005.80
Space Rentals	\$2,265.00
Donations	\$19,725.21
Events	\$2,608.97
Partnerships	\$4,875.00

MEDIA & PRESS COVERAGE

The Charlotte Observer

"Small World, Big Love with Faith Adiele: A roadtrip to Knoxville reveals the importance of holding onto place"

In 2019, dissertation complete, El-Amin started teaching local kids to sew. What was meant to be "a fun little project" developed into the wildly popular Sew It Sell It program, in which youth ages 12 to 16 receive basic sewing instruction and are provided with the supplies, equipment and business training to start their own business. Before she knew it, she and Ty Murray, who serves as Director of Art and Communications, were spearheading an organization to reclaim Black space, build community, celebrate culture and engage Black creativity.



"Streets & Feets tour shares the stories of Knoxville's original Bottom neighborhood"

"Retrace the steps and listen to the stories of those of who lived in Knoxville's original Bottom neighborhood centered near the Old City and the extending blocks eastward. The Bottom community center will present Streets & Feets from 4:30 to 7:30 p.m. Saturday. The living exhibit will take participants on a free tour of the original historic Bottom neighborhood via KAT trolley and will be anchored by the stories of elders who lived there decades ago. "I can't replace the Bottom (neighborhood). I can't give them back their neighborhood," Enkeshi El-Amin, the founder of The Bottom community center told Knox News."

The Tennessee Tribune

"Dr. Enkeshi El-Amin Says Farewell to The Bottom with Community Exhibit"

This exhibit is Dr. Enkeshi El-Amin's farewell project, a culmination of research on the Bottom neighborhood conducted over the last two years. The community wishes Dr. El-Amin, Founding Director of The Bottom, the best as she leaves Knoxville to accept a position as Assistant Professor of Sociology at West Virginia University. The exhibit will tour the original Bottom with these elders, whose "feets" traversed the "streets" of the neighborhood decades ago. Participants will listen to their stories, imagine their kinship and affirm their existence."

WBIR-TV

"Dr. Enkeshi El-Amin Says Farewell to The Bottom with Community Exhibit"

Kwanzaa began on Dec. 26, celebrating African culture and the principles surrounding it. The celebrations last a week, with each day highlighting a specific value. The day before New Year's Eve highlights 'Nia,' which represents a person's personal purpose. For this, The Bottom will host a Black creatives meetup and workshop from 6 to 8 p.m. to explore the history and purpose of Kwanzaa, as well as to show people how to create a Kinara candle holder.